



**POLICY OOO "YALOKSHA" WITH RESPECT TO THE CONFIDENTIALITY
AND PROCESSING OF PERSONAL DATA OF WEBSITE VISITORS
WWW.MININ-HOTEL.RU**

OOO "Yaloksha" (inn 5222071435, cat 526001001 , bin 1165275054878) is a duly constituted and registered legal entity in accordance with the legislation of the Russian Federation.

Legal address: 603005, Nizhny Novgorod, Nizhegorodskaya, Pozharsky str., 1, HOTEL "MININ"

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1. General provisions

1.1. This document defines the policy of the LLC OOO "Yaloksha" in relation to the processing and protection of personal data of website visitors www.minin-hotel.ru (hereinafter "Clients"), the rights and freedoms of every person.

1.2. Policy the processing of personal data in the company OOO "Yaloksha" (hereinafter "Policy") developed in accordance with the Constitution of the Russian Federation, Federal law of 27.07.2006, №152-FZ "On personal data", other legislative and other normative legal acts of the Russian Federation in the field of personal data.

1.3. This Policy is designed to implement the requirements of the legislation of the Russian Federation in the field of personal data processing aimed at ensuring the protection of the rights and freedoms of man and citizen during processing of personal data, including protection of the right to inviolable private life, personal and family secrets, in particular, to protect against unauthorized access to personal data of the Client.

1.4. The effect of this Policy applies to all personal Customer data and information processed by OOO "Yaloksha", automated or without the use of automation.

2. Basic terms and definitions used in this Policy

Personal data - any information relating to an identified or identifiable natural person (personal data subject). Personal data processing - any action (operation) or set of actions (operations) committed with use of means of automation or without use of such means with personal data including collection, recording, systematization, accumulation, storage, clarification (update, change), extraction, use, transfer (distribution, granting, access), depersonalization, blocking, deletion, destruction of personal data.

Automated personal data processing - personal data processing by using computer technology.

The provision of personal data - actions aimed at revealing personal data to a certain person or group of persons.

Blocking of personal data - the temporary cessation of personal data processing (except if treatment is needed for personal data specification).

Destruction of personal data - actions as a result of which it becomes impossible to restore the contents of personal data in the information system of personal data and (or) which are destroyed material carriers of personal data.

Depersonalization of personal data - actions, which becomes impossible without additional information to determine the identity of personal data specific personal data subject.

3. Purpose of processing personal data

3.1. When booking on the website www.minin-hotel.ru (hereinafter "the Website") the Customer provides the following information: Surname, Name, Patronymic, e-mail address, a contact phone number. When You visit the Site, even if not making a booking, OOO "Yaloksha" may collect certain information such as browser used, IP address, operating system type, Your location, the page you are viewing. The obtained information associated with the data that You leave on the Website. Automatically obtained data it is impossible to establish the identity of the user.

3.2. OOO "Yaloksha" carries out the processing of Customers' personal data for the following purposes:
Booking. First of all, OOO "Yaloksha" collects and uses personal information for the processing of the Client request, booking, data transfer to the selected hotel, and also for fast and high-quality consultation to Refine or change Your reservation.

Bonuses and offers. Also provided by the Client information may be used to form exclusive personal offers, accrual of points for bonus programs.

Marketing. OOO "Yaloksha" can use the provided contact information to send news, conducted in hotels promotions and special offers. We try to accurately select advertisements of hotels according to Your interests and planned trips. For selection of personalized advertising, OOO "Yaloksha" uses the automatically obtained data, cookies and information that a Customer left on the site www.minin-hotel.ru

Improving service quality in hotels. After leaving the hotel, OOO "Yaloksha" can send the Customer an email and ask to leave a review about the hotel. Sure, this information will help many Website visitors to make a choice when looking for hotels, and leave only positive impressions about the trip.

Improving the quality of our service. OOO "Yaloksha" ensures that all Customer preferences were taken into account. OOO "Yaloksha" can use predostavlenye personal data and information about the selected Client to the hotel next time as quickly as possible to offer the most suitable accommodation and take into account all wishes of the Client.

4. The principles and conditions of personal data processing

4.1. OOO "Yaloksha" shall process the personal data of the Customers based on the following principles:
the processing of personal data is lawful and fair manner;

the processing of personal data shall be limited to specific, pre-defined and legitimate purpose. The treatment is applicable only to those personal data that meet the purpose of their processing. Personal data processing incompatible with the purpose of collecting personal data is not allowed;

processed personal data is destroyed or trivialized the loss of necessity in achieving purpose of their processing, unless otherwise provided or not provided by Federal law.

4.2. OOO "Yaloksha" carries out the processing of personal data in the presence of at least one of the following conditions:

the processing of personal data is carried out with the consent of the Client. Being a user of the website www.minin-hotel.ru the Client provides OOO "Yaloksha" your personal data and gives full and unconditional consent to their treatment. Obtaining the Client's consent to the processing of personal data is a necessary condition to commit the reservation. Booking

cannot and will not be completed without obtaining the Client's consent to the processing of personal data.
the processing of personal data necessary to achieve the purposes provided by law.

the processing of personal data necessary for the performance of OOO "Yaloksha" obligations to Clients, including for the conclusion and execution of the contract under which the Customer is a beneficiary or surety.

4.3. OOO "Yaloksha" respects the privacy of personal data, and under certain conditions can convey their: Tax, law enforcement or other government agencies. In some cases OOO "Yaloksha" may be required to provide personal information as required by the court or competent state bodies.

Professional advisors and external consultants. In the case that the involvement of such professionals is absolutely necessary for the fulfillment of obligations to the Customer, OOO "Yaloksha" has the right to transfer they process personal data, but provided that such advisors and the consultants will sign a confidentiality agreement, which shall not have the right to use or disclose Clients' personal data to your or any other integer.

- Business partners. OOO "Yaloksha" can convey some information to business partners to complete the booking, payments with Bank (payment) cards, improving the customer service quality and also to integrate services and improve the quality of personalised advertising on our partners' websites. When transferring personal data of OOO "Yaloksha" warn your business partners about the fact that these data are confidential and can only be used for the purposes for which they are communicated, and requires its partners compliance with this condition.

5. The rights of the client - subject of personal data

5.1. In accordance with the Federal law of 27.07.2006 №152-FZ "On personal data" Customer, whose personal data are processed has the right to:

- confirmation of the processing of personal data of OOO "Yaloksha";

legal grounds and purposes of personal data processing;

- goals and methods that the operator uses the personal data processing;
- the name and location of OOO "Yaloksha", data on individuals (except employees of the operator) who have access to personal data or which may be disclosed personal data on the basis of the contract with OOO "Yaloksha", or on the basis of the Federal law/

- processed personal data related to the corresponding subject of personal data, the source of their receipt, unless a different procedure for the provision of such data is stipulated by the Federal law; the timing of the processing of personal data, including terms of their storage;
- the procedure of the personal data subject's rights stipulated by the Federal law of 27.07.2006 №152-FZ "On personal data";
- information on performed or intended cross-border transfer of data;
- other data envisaged by the Federal law of 27.07.2006 №152-FZ "On personal data" or other Federal laws.

5.2. Information may only be provided to personal data subject providing evidence of the affiliation of personal data in respect of which the request, this person (the subject).

5.3. According to article 14 of the Federal law of 27.07.2006 №152-FZ "On personal data" the personal data subject is entitled to demand clarification of their personal data, their blocking or destruction.

If Your personal information that we possess is not relevant, OOO "Alexa" update by Client request. Such update requests, as well as on blocking and destruction of personal data the Client can send e-mail info@minin-hotel.ru or mail of Russia to the address: 603005, Nizhny Novgorod, Nizhegorodskaya, Pozharsky str., 1, HOTEL "MININ"

When sending a formal request in OOO "Yaloksha" you must specify:

Surname, Name, Patronymic;

a number of the basic document proving the identity of personal data subject or his representative, the date of issuance of the document and the issuing authority;

information verifying that the client has used the Website or information otherwise confirming the fact of personal data processing, OOO "Yaloksha";

The request shall be signed by the citizen (or legal representative). If the request is sent electronically, it must be in the form of an electronic document and signed with an electronic signature in accordance with the legislation of the Russian Federation.

5.4. OOO "Yaloksha" it may be necessary to retain some of the information You provided, for example for legal and administrative purposes.

6. Cookies

A cookie is a small file with information about the pages you viewed and the settings that is stored on the user's computer. In order to make the Site more convenient and attractive for Customers, OOO "Yaloksha" uses cookies of various types (technical, functional, commercial and analytical).

If You do not want cookies stored on Your device, you must properly configure Your browser. However, if you disable certain cookies, the Client may not be available some features of the site www.minin-hotel.ru

7. Measures to protect personal data
To prevent unauthorized access, not transfer personal data to third parties, misuse of information received, as well as other unlawful actions, OOO "Yaloksha" use legal, organisational and technical measures.

8. Final provisions

8.1. In case of default of the provisions of this Policy, OOO "Yaloksha" shall be liable in accordance with the current legislation of the Russian Federation.

8.2. OOO "Yaloksha" may change this Policy. The current version is published on the website www.minin-hotel.ru